#### Maryland Historical Trust Historic Preservation Capital Grant Program

#### Religious Sites Q&A Webinar Thursday, November 19, 2020

MHT: Barbara Fisher, Charlotte Lake, Ph.D, Ennis Barbery Smith <u>Partners for Sacred Places</u>: Joshua Castaño







## Agenda

Program Basics
Eligibility Activities
Significance
Public Benefit
Case Studies
Partners for Sacred Places

### **Program Basics**

- Fund capital (constructionrelated) projects for historic properties
- Eligible for listed in the National Register of Historic Places
- \$600,000 available each year
- Maximum grant amount = \$100,000



Lovely Lane United Methodist Church, Baltimore City

### **Program Basics**

- Program requires conveyance of a preservation easement.
- No easement on interior worship spaces.



Ebenezer AME Church, Baltimore City

## **Program Basics**

#### **Non-Profit Organizations**

- Must be registered and in good standing with SDAT <a href="https://egov.maryland.gov/BusinessExpress/EntitySearch">https://egov.maryland.gov/BusinessExpress/EntitySearch</a>
- Submit IRS documentation status (umbrella letter)
- No match required for non-profits

#### https://mht.maryland.gov/grants\_capital.shtml



#### Resources

#### My Grant Account

#### > For Current Grantees

- Manual To
- Manual 📆

#### > For Grant Applicants

- Grant Guidelines
- Sample FY 2020 Grant Application
- Sample Budget
- Property Owner Consent Template
- Application "Quick Start" Guide

#### **Historic Preservation Capital Grant Program**

The Historic Preservation Capital Grant Program promotes the acquisition, restoration, and rehabilitation of historic properties in Maryland. Eligible properties are limited to those which are listed in or determined eligible for the National Register of Historic Places, either individually or as a contributing structure within a district. The program typically receives an annual appropriation of \$600,000 for grants per year.



Sotterley Plantation gatehouse project. Photo provided by Nancy Easterling.

### Eligible Activities

#### Rehabilitation / Restoration Acquisition Predevelopment





Before and After of Christ Rock Church, Dorchester County

## Eligible Activities

#### Restoration / Rehabilitation

Your project should emphasize protection of the resource and / or repair of important original features.







B'Nai Israel Synagogue, Baltimore City; Lovely Lane UMC, Baltimore City; and Janes UMC, Kent County

### Eligible Activities

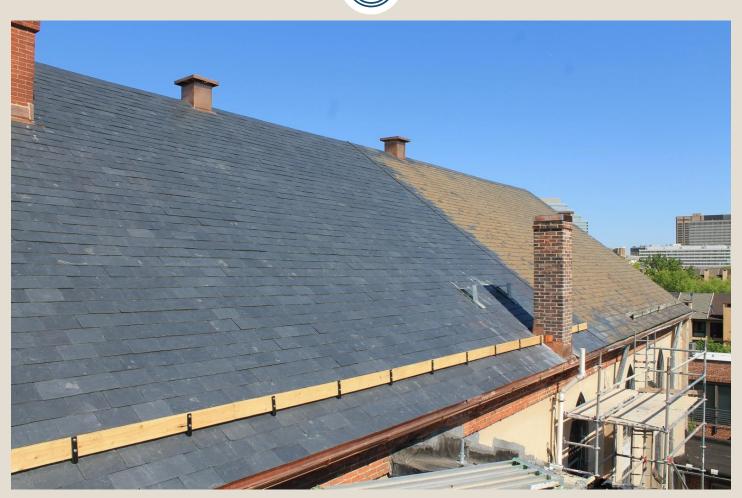
The use of state grant funds is **restrictive** when it comes to religious sites

Buildings used for religious purposes can receive funds for exterior or structural work



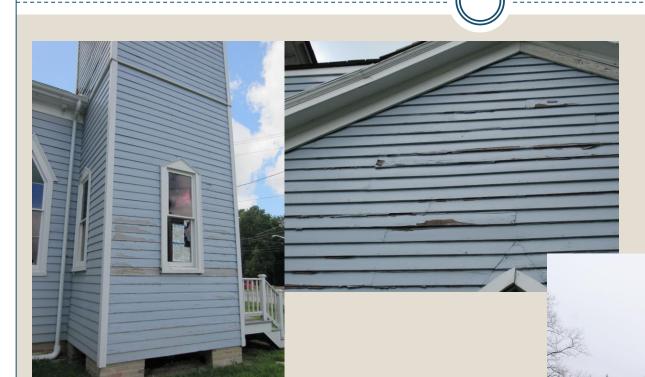
Ebenezer AME Church, Baltimore City

## **Eligible Activities - Exterior**



Ebenezer AME Church, Baltimore City

## **Eligible Activities - Exterior**



Christ Rock Church, Dorchester County

Mt Gilboa AME Church, Oella, Baltimore County

## **Eligible Activities - Structural**





Ebenezer AME Church, Baltimore City and St James Methodist Episcopal Church, Oriole, Somerset County

## Eligible Activities - Exclusions

- Work on objects with religious imagery is not eligible
- Most common in stained glass windows



Asbury M.E. Church, Easton, Talbot County

# Eligible Activities - Exclusions



Cornerstone Church of Christ, Baltimore City

#### Eligible Activities – Site Features

- Historic, permanent landscape features
- Such as, historic masonry walls, fences and gates, paths, piers



Westminster Cemetery, Baltimore City

#### Eligible Activities – On-Site Cemeteries

#### **Cemetery Project Examples:**

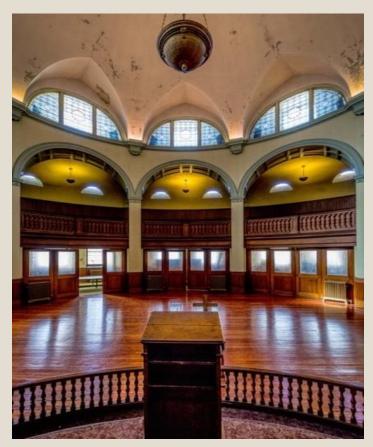
- Repair and resetting of grave markers
- Identification of unmarked burials for preservation
- Repair of historic paths, walls, fences
- A cemetery conservation plan



St Stephens AME Church, Unionville, Talbot County

## **Eligible Activities - Interiors**

- Spaces that are not used for religious purposes may also be eligible for grant funds on interior work (community center, hall)
- Converted religious building for secular use would be eligible except for areas with religious imagery



Lovely Lane United Methodist Church, Baltimore City

## **Eligible Activities - Interiors**



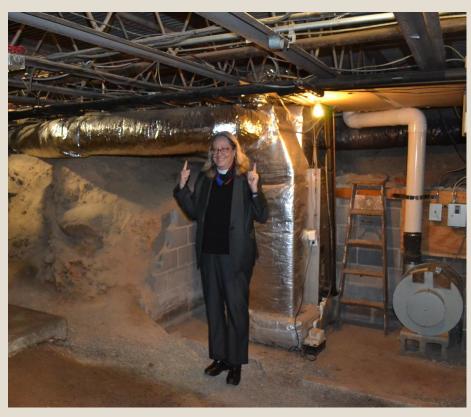


John Wesley ME Church/Chipman Center, Salisbury, Wicomico County

Asbury M.E. Church, Easton, Talbot County

## Eligible Activities - Recovery

- Do you have a capital project in mind that would help you recover from the COVID-19 Pandemic?
- Could be (partial)
   ventilation, accessibility,
   electrical rewiring...get
   creative and discuss with
   staff



Emmanuel Episcopal Church, Cumberland, Allegany County

## **Eligible Activities - Acquisition**

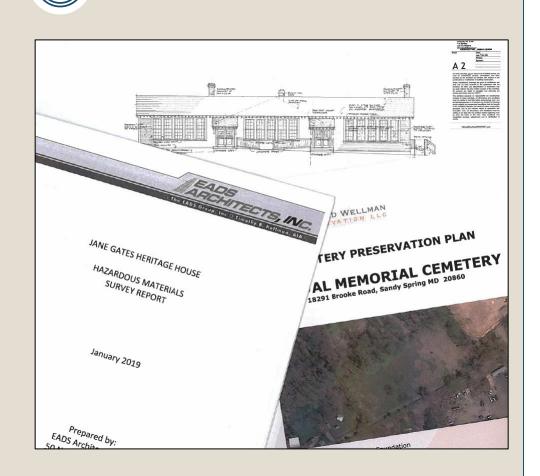
- For properties with a secular use only
- Not for a religious purpose
- Heavily scrutinized to make best use of state funds



B&O WB Tower, Brunswick, Frederick County

#### **Eligible Activities - Predevelopment**

- Assessments and work recommendations necessary for a construction project
- Plans and specifications
- Archaeological investigations necessary for construction
- Architectural, design, and engineering services
- not feasibility studies or master plans!

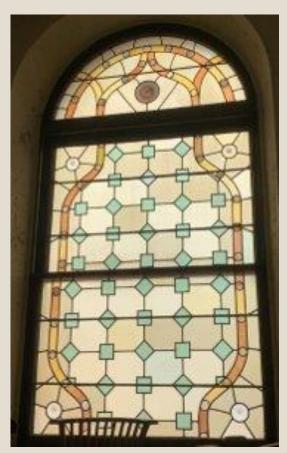


## What costs are ineligible?

#### **Examples:**

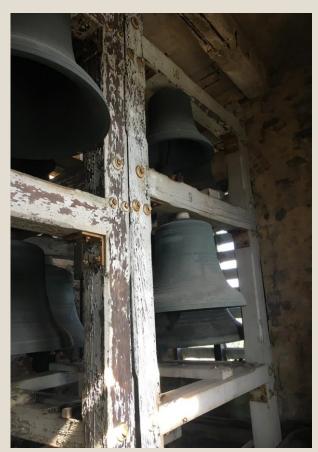
- Legal fees
- Insurance
- Staff salaries
- Maintenance
- Landscaping
- New construction
- Work that is not bid per MHT requirements

 Provide a compelling and complete picture about the significance of the property.



Lovely Lane United Methodist Church, Baltimore City

- Provide a compelling and complete picture about the significance of the property.
- What history can you provide that is not in the MIHP form?



Our Saviour Lutheran Church, Baltimore City

- Provide a compelling and complete picture about the significance of the property.
- What history can you provide that is not in the MIHP form?
- Community and occupant significance



Mt. Nebo AME Church, Mitchellville, Prince George's County

- Provide a compelling and complete picture about the significance of the property.
- What history can you provide that is not in the MIHP form?
- Community and occupant significance
- Reviewers may not be familiar with your site or project, paint a picture.



AME Church in Cumberland, Allegany County

#### **Public Benefit**

- How does (or will) your site contribute to increase public awareness and understanding of Maryland's history?
- What is your organization's mission?
- How do you interpret your site?
- How is your property accessed and used by the public?
- Partnerships



John Wesley ME Church/Chipman Center, Salisbury, Wicomico County

# Maryland Heritage Areas Authority (MHAA) and MHT

#### **Case Studies**





#### **Case Study - MHAA**

#### Passages of the Western Potomac Heritage Area

- Conversion of the adjacent Barkdoll House to a Museum/Tour Center
- Grant funded accessibility improvements and exhibits at adjacent Barkdoll House
- Already have a robust tour program (pre-COVID) that the visitor center will expand upon



Emmanuel Episcopal Church, Cumberland, Allegany County

#### Case Study - MHAA

#### Baltimore National Heritage Area

- Provides tours of historic Lloyd Street Synagogue
- Grants funded purchase of equipment for an Assistive Listening System (ALS) to be used on tours and the creation of an alternative virtual experience for those who cannot visit in person



Jewish Museum of Maryland, Baltimore City

#### **Case Study - MHAA**

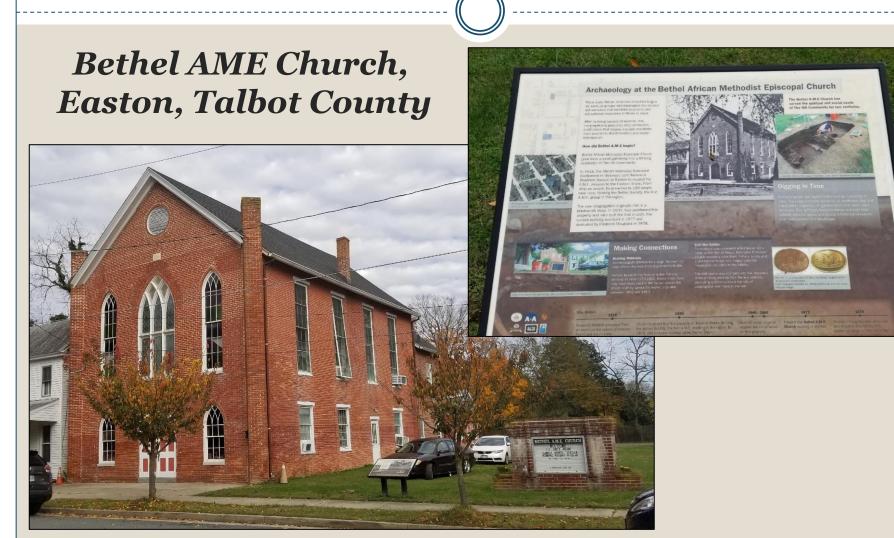
#### Montgomery County Heritage Area

- Grant funded mold remediation, roof work, and painting
- Sugarland Ethno-History Project
- Opens church for tours a few times a year



St. Paul Community Church, Montgomery County

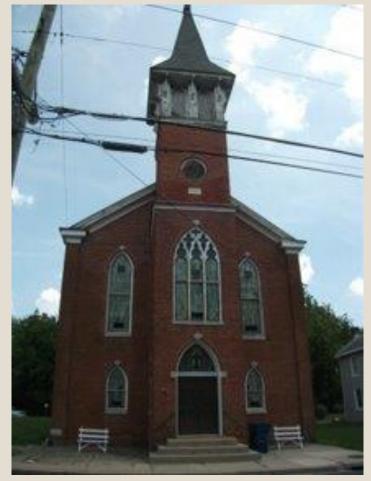
# Case Study - MHT



### Case Study - MHT

#### Asbury United Methodist Church, Easton, Talbot County

- Partnership with Historic Easton
- Heritage Tourism
- First floor fellowship hall and community center
- Additional funding sources



Asbury M.E. Church, Easton, Talbot County

#### Case Study – Charleston's Spirited Brunch

- Walking tour with snacks provided by congregations
- Map and site list published in the local newspaper
- 2020 outside-only self-guided tour with online info about sites and nearby carry-out
- Congregations of all faiths can participate
- Sponsored by the Charleston Interreligious Council and the Post & Courier

#### The Post and Courier

Spirited Brunch in downtown Charleston on Sunday will feature free babka, basbousa and pie

3 of 3

https://www.postandcourier.com/food/spirited-brunch-in-downtown-charleston-on-sunday-will-feature-free-babka-basbousa-and-pie/article\_59b09d80-4d8b-11e9-8fb9-2bcaf7e027a5.html

# MHT Grant Funding Options for Capital Projects



#### Partners for Sacred Places

#### Joshua Castaño Director Community Engagement Services



### Partners for Sacred Places

The Public Value of Historic Sacred Places

Who We Are, What We Do

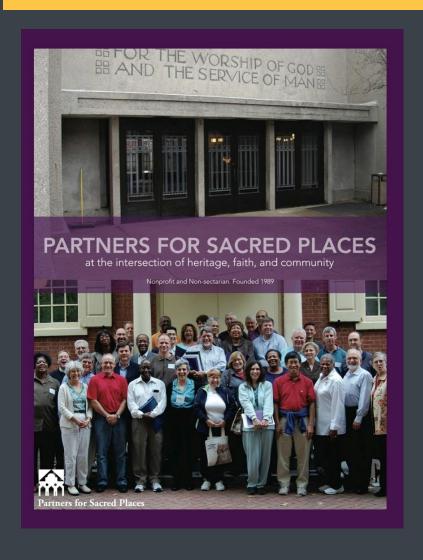
### PARTNERS FOR SACRED PLACES

### Partners for Sacred Places



- Working at the intersection of heritage, faith and community
- Dedicated to supporting America's historic houses of worship and strengthening the communities that they serve

### Partners' History



 Partners for Sacred Places was founded as the only national, nonprofit, nonsectarian organization devoted to supporting America's older religious properties and congregations and strengthening the communities they serve

### Growth Over 25+ Years

## As we celebrate our 28<sup>th</sup> year, Partners is:

- A <u>national organization</u> with offices in Philadelphia, Chicago and Fort Worth
- A <u>thought-leader</u> for research and public policy related to historic houses of worship
- A <u>trainer</u> to more than 1,000 communityserving congregations and parishes and more than 4,000 faith and lay leaders
- A <u>bridge-builder</u> and space broker between congregations and their communities
- A <u>partner</u> to more than 100,000 sacred places across the country













#### What We Do

#### Research and Policy

- Sacred Places at Risk
- Economic Halo Effect
- The Complete Guide to Capital Campaigns
- The Toolkit

#### Training and Technical Assistance

- New Dollars/New Partners for Your Historic Sacred Place
- Strategic Investment in Sacred Places
- Space-Matching

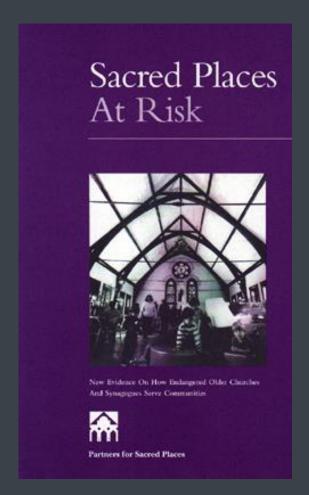
#### Consulting Services

- Fundraising (feasibility studies, capital campaigns, etc.)
- Community Engagement

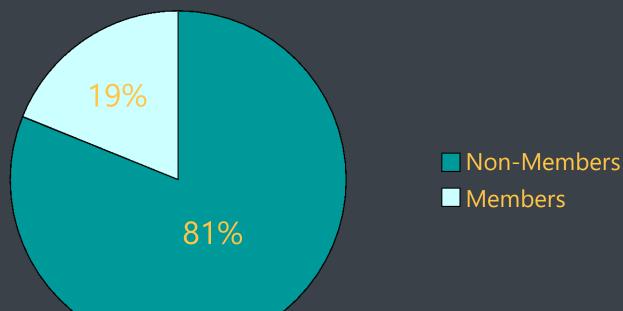
Who We Are, What We Have, What We Do

# THE PUBLIC VALUE OF HISTORIC SACRED PLACES

### Sacred Places at Risk Findings



Who Uses Your Building?
Congregation Members vs. Non-Members



### More Sacred Places at Risk Findings

- 93% of congregations open their doors to the community
- Congregations host 76% of their community-service programs in their own buildings
- The average congregation provides 5,300 hours of volunteer support each year to its programs
- The annual subsidy provided by congregations to the community is over \$140,000 per year



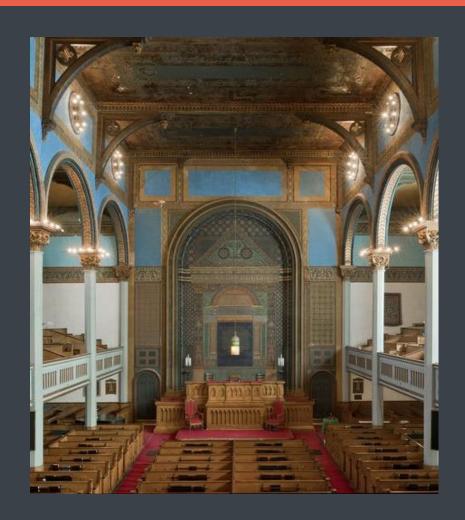




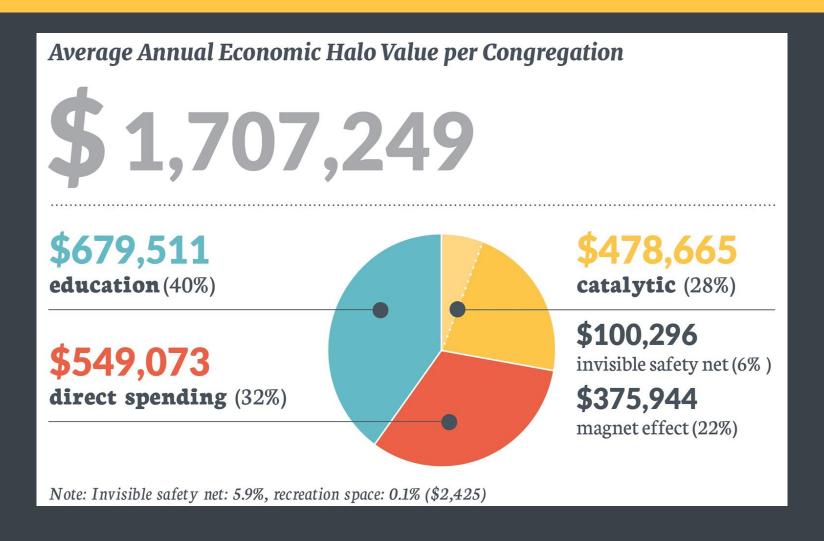
# Research and Advocacy: The *Economic Halo Effect of Sacred Places*

Partners undertook a national study of the economic impact of sacred places, with the University of Pennsylvania. The study included:

- Local spending
- Local hiring
- Building maintenance costs
- Visitor spending
- Activities that promote community economic development
- Impact on individuals' lives
- Values inherent to older religious properties (recreation and green spaces)

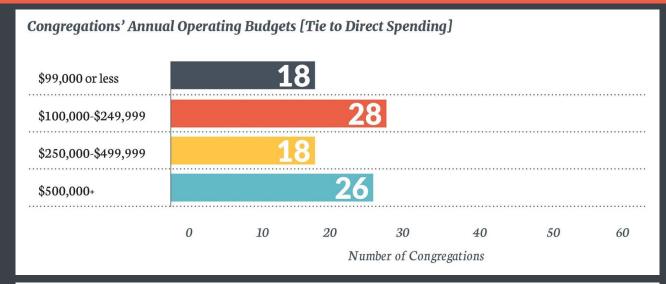


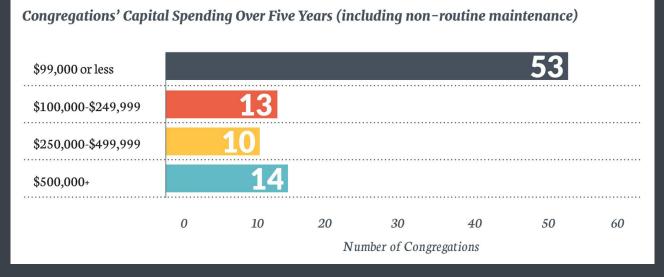
# Economic Halo Effect of Sacred Places: Findings from Philadelphia, Chicago and Fort Worth



# **Economic Halo Effect of Sacred Places:**Direct Spending

Direct Spending accounted for 32% of the total at \$549,073 per congregation





# Economic Halo Effect of Sacred Places: Magnet Effect

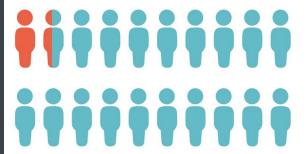
#### **Number of Visits, 90 Congregations**



Magnet Effect accounted for 22% of the total at \$375,944 per congregation

# **Economic Halo Effect of Sacred Places:**Invisible Safety Net





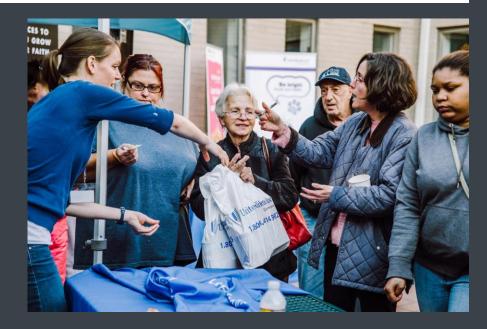
**13%** 

Congregation **members** 

**9** 87%

**Non-member** beneficiaries of community programs

Invisible Safety Net accounted for 6% of the total at \$100,296 per congregation



### Impact on Individual Lives

## Individual impact

#### Ways in Which Congregations Help Individuals and Families

	Total Cases
Help individuals with suicidal ideation:	213
Help individuals find full-time employment	552
Help individuals avoid prison	342
Provide individuals with drug or alcohol treatment	2,064
Teach youth pro-social values	8,298
Help individuals gain legal residency or citizenship	4,524
Help people form new friendships	3,714
Care for an elderly relative freeing a family member to work	464
Help couple with marital issues	236
Work with individuals to end abusive relations	720

## Economic development

#### **Congregations as Incubators**



**18**Number of **businesses**incubated



**38**Number of **non-profits**incubated

### **Your Heritage**

How does your congregation's history relate to themes in American, architectural, and American religious history?

How has your congregation used its facilities to serve and interact with your neighbors?

### Your sacred place's story

Goal: Connect your history to the present story of your value and service to community

- Who you were & are...
- What you had & have...
- What you did & do now...
- How your congregation has been a part of the community's larger story...

## What is the *theme* of your congregation's heritage story?

## Community Connections Through Time

#### Examples

- Community education
- Art and culture
- Equal rights
- Caring for families
- Justice
- Social service



### Telling your story

#### Sharing Your Story:

- Publications, social media, research projects and educational materials
- Tours, lectures, drama, etc.
- Timelines & written narratives
- Oral history

### Why Sharing Your Story is Important:

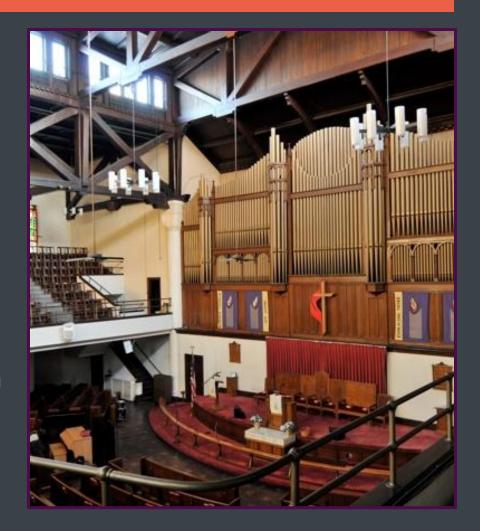
- Engage stakeholders and communities that are connected to your congregation
- Grow awareness of your significance
- Gather support and interest from your community

Case Study: Tindley Temple UMC, Philadelphia

# TELLING YOUR STORY IN THE COMMUNITY

### Tindley Temple UMC, Philadelphia

- Historic congregation
   associated with Rev. Dr.
   Charles Albert Tindley, "The
   Prince of Preachers," and
   nationally significant African American religious leader and
   Gospel hymn writer
- Congregation founded in 1837
   as Bainbridge St. M.E.; present
   building constructed in 1924 in
   a unique modernist style by
   Castor & Stearns.



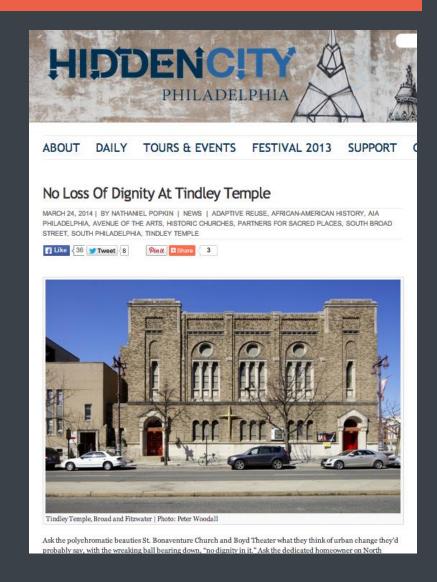
### Tindley Temple UMC, Philadelphia

- The congregation was documented in W.E.B. Du Bois' famous study of African-American community in Philadelphia in 1899
- Church was featured in the online oral history project, "The Ward," which looked at race, class and community in the original neighborhoods Du Bois had studied

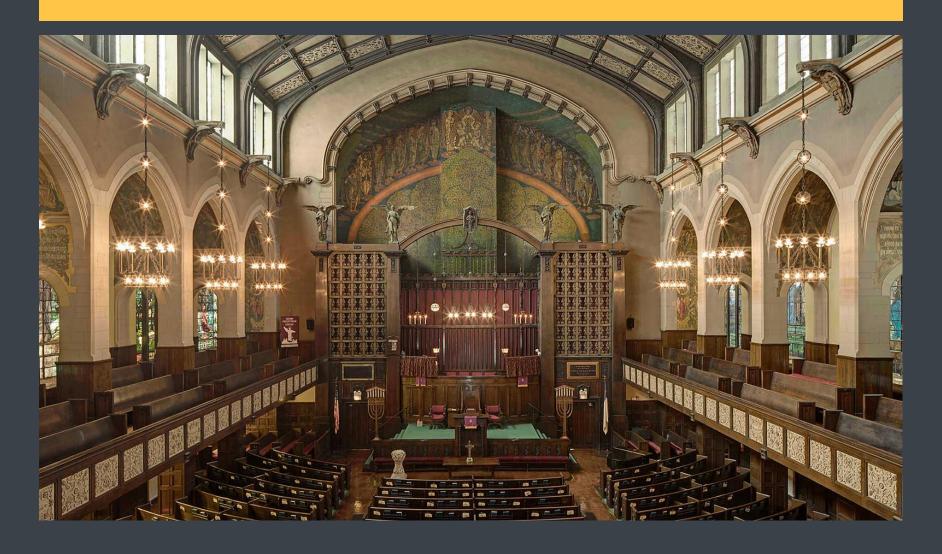


### Tindley Temple UMC, Philadelphia

- Winner of the 2014 AIA Landmark Buildings Award, presented by the Preservation Alliance of Greater Philadelphia
- Is listed nationally and locally as a landmark building
- The congregation is active in inviting and welcoming the community to hear their story

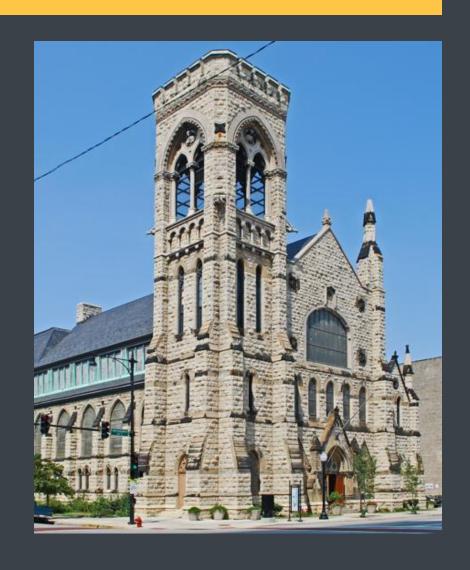


### Second Presbyterian, Chicago



### Second Presbyterian, Chicago

- Distinctive
   Destination program
   member, with the
   National Trust for
   Historic Preservation
- Friends of Historic
   Second Church



### Second Presbyterian, Chicago

## Friends of Historic Second Church

- Tours
- Newsletter
- 5 Minute Stories: Stained Glass and Murals
- Fundraising for preservation and restoration



### Gloria Dei, Philadelphia

## The Historic Gloria Dei (Old Swede's) Preservation Development Corporation

- Brings together a wide network of professionals and leaders from fundraising, preservation and conservation, community development, education, and more!
- Churchyard (graveyard)
   restoration:
   https://preserveoldswedes.
   org/features/explore-the-property/



### Gloria Dei, Philadelphia

- Programming includes:
  - Arts and cultural events celebrating the cemetery
  - Newsletter with stories and research about the historic churchyard
  - Lectures and talks about related topics in history and preservation
  - Concerts, recitals, and other outdoor gatherings



# MAKING THE MOST OF YOUR HISTORIC SACRED PLACE

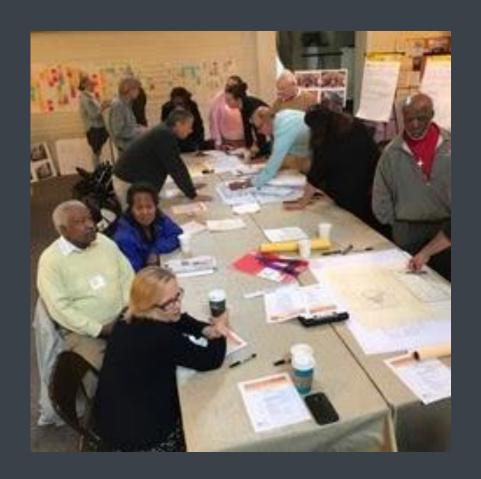
### Space Sharing and Partnership

- What is the potential of your unused or underutilized spaces?
- Can these be fully activated to generate revenue, further mission, and support the community?



### Asset Mapping and Design Charrette

- Design Charrette
  - A team of architects and designers
  - Working with the community input (from asset mapping)
  - Responds to the challenge of illustrating new ways for the building to adapt, while preserving historic character



### Clinton Church Restoration, Great Barrington, MA



### Clinton Church Restoration, Great Barrington, MA

- Clinton Church Restoration nonprofit group
- Preliminary work with Veronica Jackson
- Need to develop clearer program for reuse
- \$100,000 initially raised
- \$75,000 from African
   American Cultural Heritage
   Action Fund (National Trust)
- \$389,000 NPS African American Civil Rights Program



### Contact Information

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